

Eugene Low Partner Hong Kong Biography Eugene doesn't like sitting on things. He doesn't like sitting on the fence either. Eugene takes pride in delivering prompt, clear and pragmatic advice to clients. Eugene leads our IPMT practice in Hong Kong. Eugene is also a key member of our China and Vietnam IPMT teams. Eugene co-leads the esports and video gaming practice at Hogan Lovells. Eugene's practice covers a wide range of contentious and advisory work, with a particular focus on intellectual property and data privacy matters. Eugene handles litigation and regulatory investigations. His experience includes advising on some high-stake litigation and data breach incidents. Eugene also advises clients on how best to register, enforce and commercialise their intellectual property. Eugene is appointed a domain name panelist by various arbitral institutions. He is also a notary public and an accredited mediator. Given his diverse practice, Eugene has assisted clients in many industry sectors including technology, education, food & beverages, retail, luxury brands, financial institutions, sports (e-sports), gaming and entertainment.